



Jewelry Guidelines

The Product Review Committee will review all jewelry products on a case-by-case basis. The amount of craftsperson involvement will be a major consideration in the review.

Any and all licensed images, names, logos, characters, trademarks, etc. are to be UNRECOGNIZABLE in any product sold at Portland Saturday Market.

Jewelry: The following aspects of the work must be considered when jewelry for the Portland Saturday Market venue:

1. First consider the main FOCUS of the work.
 - The work should not be considered in anyway generic.
 - The main focus of the work is significant when the artist or crafter has implemented his/her use of skill in design or creation.
 - The focus of the work may be a handmade pendant on a manufactured chain.
 - It may be the pattern or design of manufactured components working together; however, pattern or design must be SIGNIFICANT if no handmade components are used (see Commercial Bead Guidelines).
2. Quality handmade findings will be considered as a design element.
3. Arrangement of manufactured components or the creation of components will be considered by quality, uniqueness, and durability.
4. All jewelry must display at least two design elements to be acceptable.

Commercially Patterned Metals: Commercially patterned/designed metals used in bezels and ring bands are not allowed at PSM.

Commercial Charms: Commercial charms are not allowed on any jewelry or commercial bead products.

Electroplated Metals: The base metal and nature of the electroplating must be clearly labeled. Example: "This is made of brass and electroplated with a layer of 12k gold."

Gold and Silver Substitute: All metals must be labeled truthfully. In the case of "German Silver" or "Nickel Silver", a booth sign must state clearly the percentage of alloy constituent. For example: "German silver is an alloy containing 60% copper, 30% nickel, and 10% zinc." In the case of alloys of bronze or brass, they must be clearly labeled as "OK Gold" or "Merlin's Gold", etc., and then they must be listed as brass or bronze alloy with alloy percentages.

Gold-filled or Rolled Gold: The exact percentage and exact gold content must be clearly labeled.

Loose Gemstones: May be used as display for custom orders, but may not be sold separately unless cut by the craftsperson. Booths displaying commercial stones must have a clearly readable sign, which states that the displays are not for sale, but may be included in customer orders.

Post & Stud Earrings without stones: must have a handcrafted design element. Post & stud earrings with stones must be set by the craftsperson using standard, professional stone setting techniques. Commercial stud earrings with artist setting stones can compose only 10% of the member's booth. This does not apply to non-commercial, handcrafted studs.

Solid Gold and Silver: There are federal guidelines regarding the stamping of gold and silver and vendors are encouraged to abide by them. A handout is available from the Market upon request called, "Gold and Silver at the Saturday Market: A Precious Metals Craftsperson's Guide." This guide also contains information about alloying, testing, assaying, and trademark requirements.

Raw Materials: are defined as any material used by the maker, which began in a natural or gathered form or in a processed bulk form. Raw materials must be altered or enhanced significantly to fit the functional and/or aesthetic design intentions of the maker.

Commercial Bead Guidelines

Handcrafted and Vendor Involvement Required:

For handmade products consisting primarily or solely of commercially produced beads, the PRC judges the amount of perceivable craftsperson involvement. All stringing must be done by vendor(s) listed as the sole proprietor or partners on the PSM Space Permit Card and applications.

1. Each item must exhibit at least 3 design elements, of the vendors own crafting. These elements include, but are not limited to:
 - Color variation of beads used
 - Patterns of beads
 - Knotting between beads
 - Use of vendor-made beads
 - Vendor-made findings (clasps, ear wires, clips or pins)
 - Vendor-made wire work
 - Vendor-made pendants, amulets, designs or design beads
 - Multiple strands that work to form a design with good composition
 - Loom-weaving of beads or peyote-stitched items, etc.

2. Commercially produced "design" beads cannot be used as a focal point (i.e., pendants)
 - Design beads are any commercially produced beads which exhibits executed art/design work, other than general shaping (not done by the vendor).
 - Pre-shaped stones or beads, such as hearts, crosses, pi, animals, etc. are considered design beads.
 - Spherical, tubular, faceted beads are not considered design beads.
 - Commercial Charms are not allowed to be used on any commercial bead products at PSM.

3. All beadwork must be safe and durable.
 - Findings, amulets and beads should not have sharp edges or points.
 - Cords used must be of sufficient quality (Jewelers cord, hemp and other high strength cords such as Beadalon wire, soft-flex wire, memory wire and spring steel wire are recommended). Dental floss or sewing thread is not acceptable.

Alternative Jewelry Guidelines

Persons who are not creating fine jewelry (i.e., gold, silver, stones, etc.), but are creating alternative forms of jewelry (i.e., glass, fimo, etc.) are required to have the following in each piece:

- Two (2) handmade design elements (i.e., handmade pendants or focal piece, handmade findings, etc.)
- Pieces are required to be well-finished products.
- Commercial findings are allowed ONLY IF two (2) handmade design elements are present in each piece. The commercially designed finding may NOT be ornate/fancily designed, or in any way a focal piece of the jewelry.
- Handmade findings are strongly recommended and may give the piece(s) a distinction of high quality craftsmanship.

Functional Commercial Components: Functional components (i.e. linked “prong” settings, linked chain, barrette backings, hair sticks, etc.) should be secondary to artistic elements and not be overbearing or ornate in any fashion, at the same time being durable and of high quality.

Does not apply to commercial beadwork. Please see the Commercial Bead Guidelines (above) for beaded jewelry.

CNC Guidelines

CNC Guidelines (Computer Numerical Control) Computer-Assisted Crafts)

- CNC enhancement of commercially produced products is not allowed at PSM. All products must be handcrafted by the PSM member or applicant and comply with all current product/ craft guidelines, as well as the CNC guidelines (i.e., wood boxes, frames, clothing etc.).
- Products created and designed totally by the use of CNC equipment must not constitute more than 25% of the total products in any one booth at PSM (i.e. coasters cut and designed exclusively by a CNC machine).
- All applicants using CNC equipment in their handcrafts must submit original artwork/ designs with application. Applications submitted without original artwork will not be juried.
- The business must own the CNC equipment with the sole proprietor or a partner being the primary operator of the machine.